

STÁLOGY™

Stationery and miscellaneous goods for business that help you to work hard every day

Nitoms to open a stationery shop as a new face in the Tokyo Yaesu area

Tokyo Midtown Yaesu 2F - opens on 10th March 2023

Nitto Group's Nitoms, Inc. (Headquarters: Shinagawa, Tokyo; President: Teruaki Nakamura), STÁLOGY, a stationery brand with the concept of 'what should have been, is' will open a stationery shop on the second floor in Tokyo Midtown Yaesu (located in Chuo-ku, Tokyo), a complex that links to the subway at Tokyo Station, which will have its grand opening on Friday, 10th March 2023. The shop will be the only* direct sales point for STÁLOGY. (*as of 30th November 2022)



*Image of shop

A stationery shop that helps you to work hard every day

Tokyo Midtown Yaesu is a diverse transport hub with access to bullet trains to all parts of the country as well as buses and the subway; it really is a complex that will launch in Yaesu which can be said to be the gateway to Japan. The shop, which will be on the second floor, will have the concept of a stationery shop that helps you to work hard every day and that proposes quality items that will be 'work partners' for many customers no matter what their age or gender.

We aim to create a shop that will provide support to working people so that they can work hard every day using various carefully produced and selected products including STÁLOGY, which combines design and functionality.

Shop Outline

Name:	STÁLOGY Tokyo Midtown Yaesu
Location:	2F Tokyo Midtown Yaesu, 2-2-1 Yaesu, Chuo-ku, Tokyo
Products:	stationery, table-top storage, clothing accessories, etc.
Opening:	10th March 2023 (Fri) (planned)
Opening hours:	11:00 a.m. - 9:00 p.m. (planned)
URL:	https://stalogy.com/shop/yaesu/



2F commercial floor image

*Provided by: Mitsui Fudosan Co., Ltd.

Outline of Facility

Name	Tokyo Midtown Yaesu
Location	Yaesu 2-chome, Chuo-ku, Tokyo, others
Purpose	offices, stores, hotel, elementary school, bus terminal, parenting support facility, bike parking, car parking, housing, etc.
Access	Underground link to JR Tokyo Station (via Yaechika Shopping Mall) Underground link to Tokyo Metro Marunouchi Line Tokyo Station (via Yaechika Shopping Mall) Three-minute walk to Tokyo Metro Ginza Line Kyobashi Station Six-minute walk to Tokyo Metro Tozai Line, Ginza Line, Toei Asakusa Line Nihonbashi Station
Opening	10th March 2023 (Fri) Grand Opening (planned) *Thirteen stores on the B1 floor area opened on 17th September 2022 (Sat)
URL	https://www.yaesu.tokyo-midtown.com/



*Provided by: Mitsui Fudosan Co., Ltd.

STALOGY




With the concept of ‘what should have been, is’, we are rethinking the fundamental value of stationery and, by giving maximum priority to function and design, this is an evolved stationery brand that earnestly takes on the essence of each product.

This brand was born of Nitto group technology which starts with adhesive technology and the total direction of Mr. Manabu Mizuno from the good design company, one of the best creative directors in Japan.

URL: <https://stalogy.com/>

*‘STALOGY’ is a trademark of the Nitto group.

Corporate Profile

Name	Nitoms, Inc.	
Established	1st April 1975	
Headquarters	7th Floor, Shinagawa Seaside Park Tower, 4-12-4, Higashishinagawa, Shinagawa-ku, Tokyo	
President	Teruaki Nakamura	
Capital	160 million JPY (as of 1st April 2022)	
Number of employees	383 (as of 1st April 2022)	
URL	https://www.nitoms.com/en/	
Description of Business	The planning, manufacturing, processing, selling, importing and exporting of everyday household goods, stationery, and medical and healthcare goods. Managing a retail store.	

Nitoms is a member of the Nitto group.

* When you make an enquiry, please use the form below.

Nitoms, Inc. corporate site enquiry page: <https://www.nitoms.com/contact/jp/>